



TACOMA BAPTIST SCHOOLS

Celebrating **60** Years

February 7, 2021

Dear TBS Families,

In 1959, James (Jim) Bramblett recognized the need for Christian education in the Tacoma, WA area and together with 6 local Baptist churches began *Tacoma Baptist Day School* for the 1959-60 school year.

In 2003, the vision was expanded with the purchase of *New Hope Christian School*, a K-6 school located in Graham. In consideration of its two locations, *South Sound Christian Schools* became the new business entity. Although New Hope was closed in 2015, *South Sound Christian Schools* and the founding designation of *Tacoma Baptist Schools* has remained.

Through the years, the Board has transitioned from its original, exclusive Baptist church representative governing body to become a multi-denominational Board. This transition was for purposes of practicality as well as the emerging denominational diversity within the faculty, staff, and families served.

Today, TBS maintains its core values of offering affordable, high-quality, biblically based education in a grace-filled Christian environment. We are on the precipice of great things and exciting changes to better partner with parents, serve students, and support the Church for the next 60 years.

In anticipation of celebrating our *Diamond Jubilee* and in response to the faith-based educational market, the TBS Board of Directors set out on an initiative to rebrand the school with intentionality and from the inside out. We have already seen eighteen months of positive change, including: revising Board bylaws and enhancing the composition of the Board, refining our Statement of Faith, introducing MOTUS mentorship groups, upgrading our technology to meet the need for more nimble delivery options, updating our curriculum and improving our facilities – physical plant and appearance.

As we implement our three-year strategic plan, we will change our name to reflect the community we have become and intend to be. We remain followers of Jesus, serving others with our vocational calling and God-given giftedness in mental, social, spiritual, emotional, and physical development on behalf of Christ for the sake of the Kingdom. To accomplish this brand transition, we plan to reposition ourselves from a local Baptist school to a regional Christian Academy.



After an initial round of input from the TBS community, including Student Leaders, Parent Volunteers, Faculty and Staff, Administrative Leadership, and the Board of Directors, the following four names have been vetted and are available for use:

- *South Sound Christian Academy (SSCA)*
- *Puget Sound Christian Academy (PSCA)*
- *Washington Christian Academy (WCA)*
- *Sound Christian Academy (SCA)*

As an interested, invested, and involved constituent, we are requesting the favor of your participation in helping the TBS Board of Directors and Administrative Leadership Team, come to a consensus on the best final decision among those four names.

[Click here to participate in the community survey.](#)

Upon receiving your feedback, we will create a new visual brand identity to share with the community. If you have questions or comments, please contact, Greg Olson, Director of Admissions at 253-475-7226 ext. 105 and golson@tacomabaptist.org, or Sue Ellen Rush, Director of Advancement at 253.475.7226 ext. 203 and srush@tacomabaptist.org.

Sincerely,

Tacoma Baptist Schools