

Sound Christian Academy - COLOR Palette

Primary Color Palette

Pantone 280



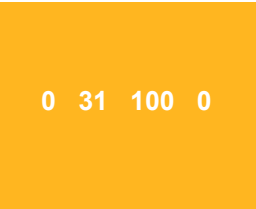
Pantone 1235



CMYK mix



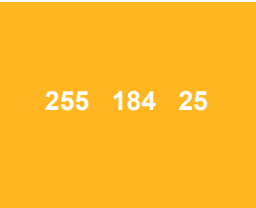
CMYK mix



RGB mix



RGB mix



HEX



HEX



Secondary Colors

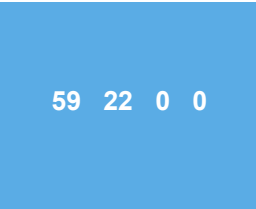
Pantone 284



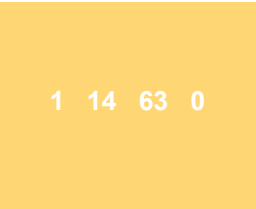
Pantone 1215



CMYK mix



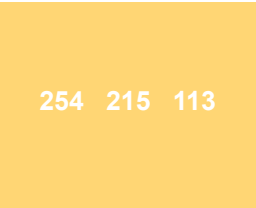
CMYK mix



RGB mix



RGB mix



HEX



HEX

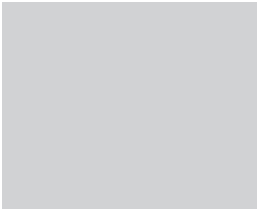


Tertiary Colors

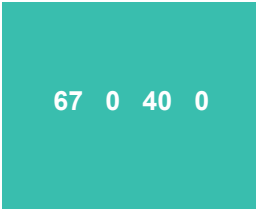
Pantone 7465



Pantone 427



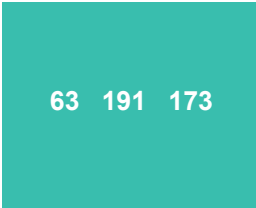
CMYK mix



CMYK mix



RGB mix



RGB mix



HEX



HEX



Sound Christian Academy - FONTS

Arial Font family – San Serif font used for all Sound Christian Academy communications both print and digital

Arial Regular and Italic

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890!@#\$\$%^&*()

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890!@#\$\$%^&()*

Arial Bold and Italic

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890!@#\$\$%^&*()

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890!@#\$\$%^&*()

Arial Black

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890!@#\$\$%^&*()

Georgia Regular and Italic – Serif font used as a complementary font to Arial for all Sound Christian Academy communications both print and digital

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890!@#\$\$%^&*()

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890!@#\$\$%^&()*

ITC Giovanni Bold – Font used for Sound Christian Academy logotype, which is exclusively used with the SCA logo.
ONLY use the original logotype art files that were custom letter spaced. These files were provided with the SCA logo art.